

NEWS RELEASE

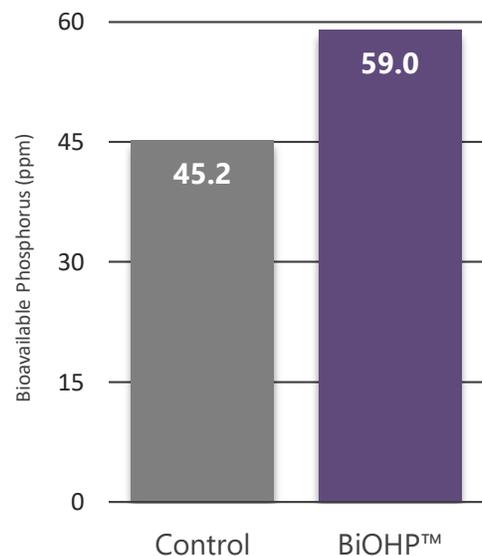
A Next Generation Biological for Increasing Phosphorous Availability

August 6, 2018 – Plant City, FL: Pathway Biologic, LLC has announced the launch of BiOHP™, their latest innovation focused on increasing bioavailable soil phosphorous. The amount of readily available phosphorus for plant uptake is very low compared with the total amount of phosphorus in the soil. Soil temperature, pH, soil structure and crop type are factors that can affect the availability of soil P. To insure a ROI from fertilizer inputs, it's imperative that phosphorus is efficiently utilized. Phosphorus Solubilizing Microorganisms can convert insoluble P to soluble forms that are plant accessible.

BiOHP™ is a microbial inoculant containing bioactives of PSM that increase the availability of P and uptake of other key nutrients. It is formulated to be blended with liquid fertilizer or tank-mixed and applied in-furrow, sidedress or topdress.

"Fertilizer is a key investment for grower's and their crop's yield potential," says Glen Crowe, Director of Sales for Pathway BioLogic. "Getting the most out of that investment is vital to the bottom line."

Research has shown application of BiOHP™ increases bioavailable soil P by an average of 35%, and increases uptake of N, Mg, S, Cu, Fe, Zn and Mn in corn. This ultimately enables optimal plant growth, increases yield potential and can provide growers a higher ROI.



Results reflect average of four greenhouse pot study trials conducted by Pathway BioLogic.

About Pathway Biologic: Pathway Biologic is an applied microbial science company and emerging leader in the rapidly growing field of microbial products with services and solutions that are technology independent. We develop superior microbial solutions for optimized plant growth, nutrient use efficiency, and animal health that provide exceptional performance and ROI. Pathway BioLogic is committed to providing the innovations that will help sustain crops around the world.

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Media Contact: Mandy Wettstein: mwettstein@pathwaybiologic.com, 352.406.0422